



一般社団法人セーフインターネット協会

Safer Internet Association

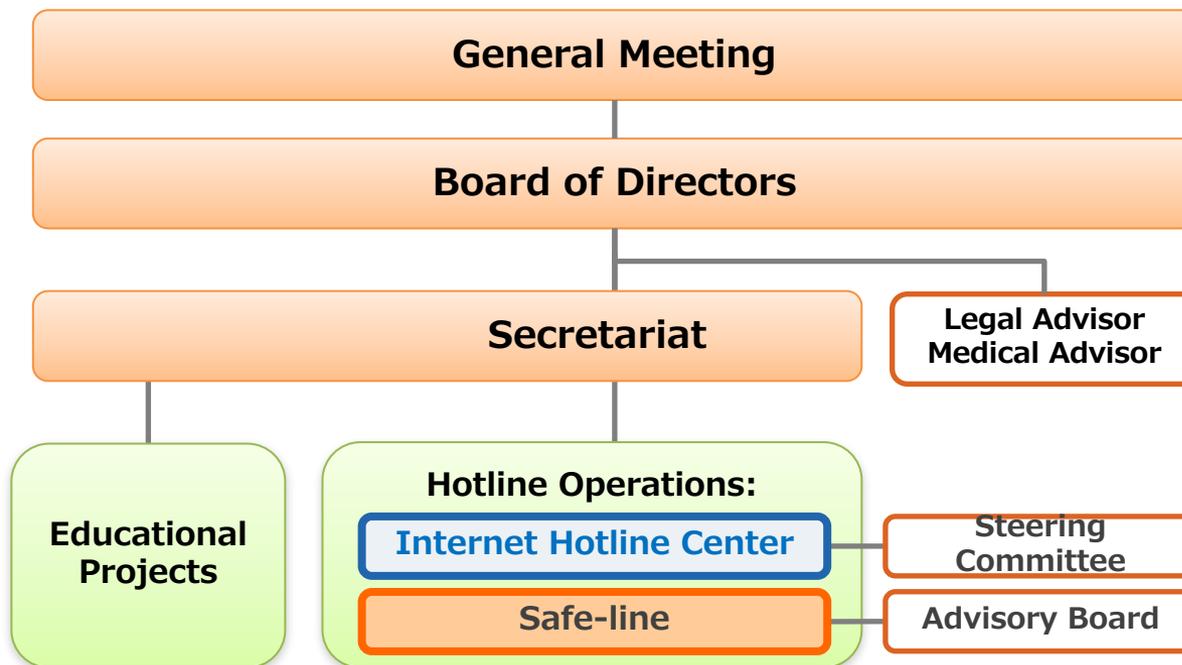
SIA operation and activities

February 2018

Safer Internet Association (SIA)

- Non-profit and non-governmental organization founded in 2013
- Voluntary efforts by Japanese IT firms
- Consigned “Internet Hotline Center” operation by National Police Agency since 2016

Organization



Executive Board

President	Naoya Bessho	Yahoo Japan Corporation Corporate Officer
Vice President	Akira Nakayama	Alps System Integration CO., LTD. Director
Senior Executive Director	Susumu Yoshida	Yahoo Japan Corporation VP, Corporate Legal Affairs & Public Policy
Supervisor	Kozo Matsumoto	PITCREW Co.,Ltd. Chief Operating Officer

Two Hotlines managed by SIA



INTERNET HOTLINE CENTER JAPAN

<http://www.internethotline.jp/>

Funded by the National Police Agency(NPA)

Started operation in July 2006.
Notifies **domestic providers** of removal of illegal content (CSAM, drugs, obscene etc.)



Safe-line

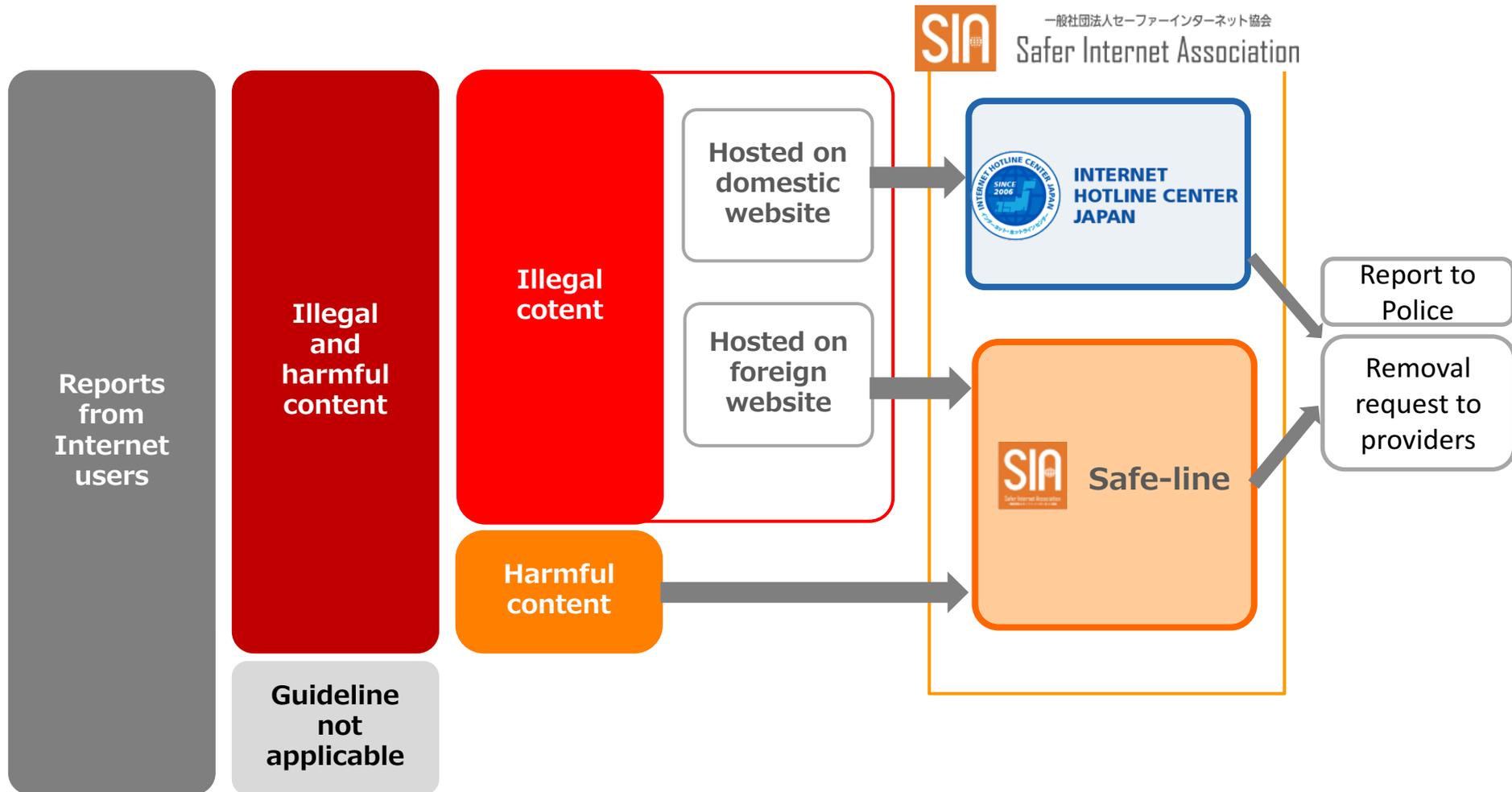
<https://www.safe-line.jp/>

Funded by membership fee of SIA

Started operation in November 2013.
Notifies mainly **overseas providers** of removal of illegal content and harmful content

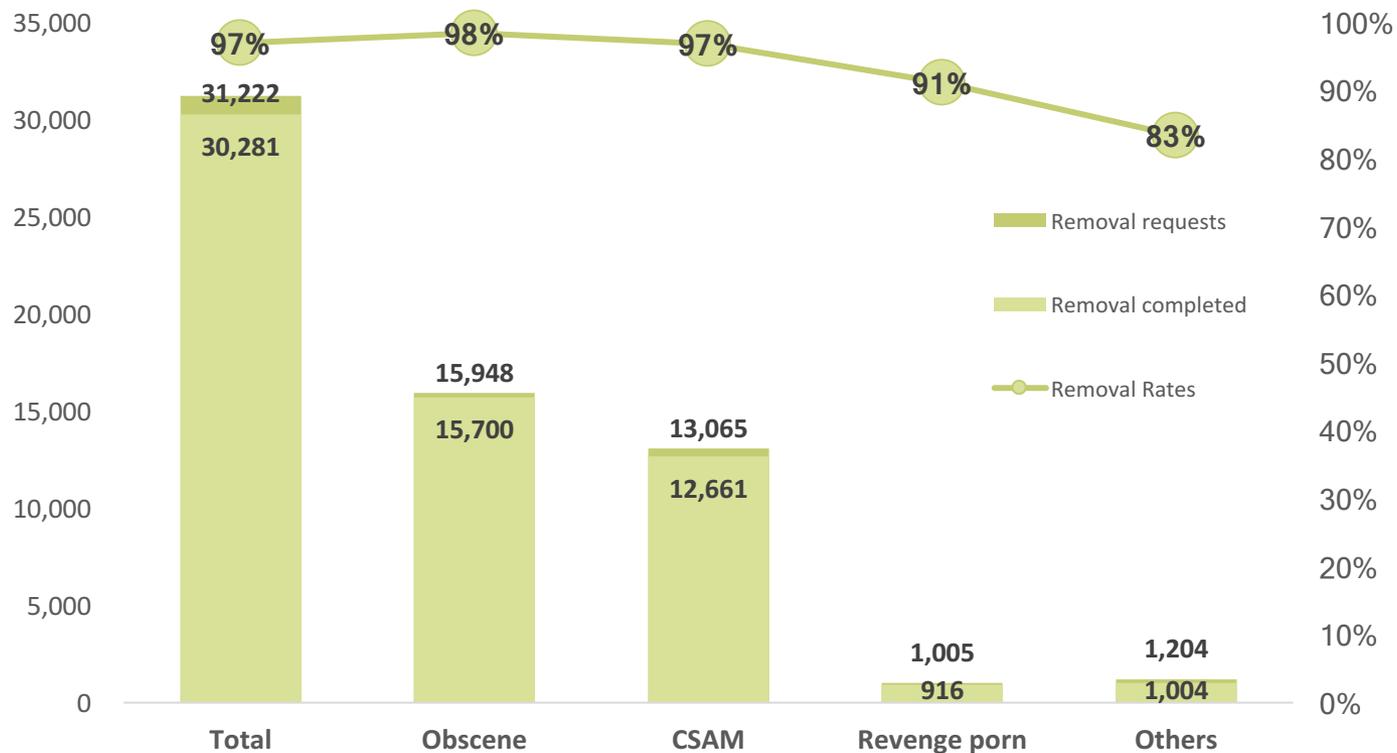
(Revenge porn, cyber bullying, corpse etc.)

Illegal and Harmful Content covered by IHC and Safe-line



Removal Rate by Content Type

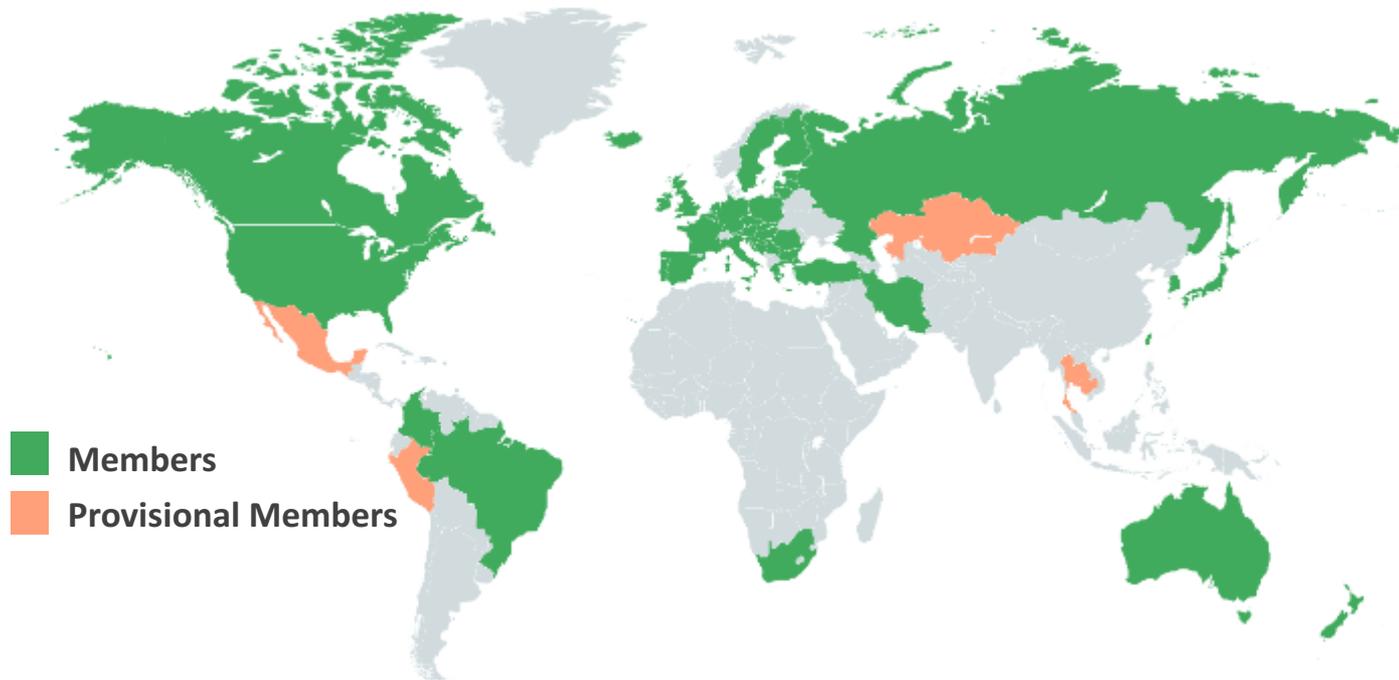
- Removal rates for “Obscene materials” was 98%, “Child Sexual Abuse Materials(CSAM)” was 97%, both achieving a high level of removal rate. In addition, removal rate of “Revenge porn” which is handled by Safe-line, is also high at 91%.



- SIA has joined INHOPE, International Association of Internet Hotlines, since 2016 and is actively pursuing the removal of CSAM in collaboration with INHOPE member countries.

INTERNATIONAL ASSOCIATION OF INTERNET HOTLINES

INHOPE



- Join workshops in international conference such as IGF to raise awareness of issue and solution.



- Have conversation with representative such as UN Special Rapporteur, Head of End Violence against Children and present “End Violence Solutions Summit” held in Stockholm next week.

- Keep good relationship with multi-stakeholders through events, meetings, and discussion.

Government: Not only NPA but also all related ministries; Ministry of Internal Affairs and Communication, Foreign Affairs, Justice, Economy Trade and Industry etc.

Civil Society: UNICEF, ECPAT, Save the Children etc.

SIA hosted SID Japan and invited multi-stakeholders to strengthen the network.

- Program -

1. Collaboration of NGO, government and SIA
(ECPAT, Japan UNICEF, Ministry of Justice, Right House, Sakura Internet, SIA)
2. Private Sectors Solutions
(Yahoo! JAPAN, Google, Twitter, Airbnb, Mercari)
3. Talk session “Moms and Dads in IT industry”



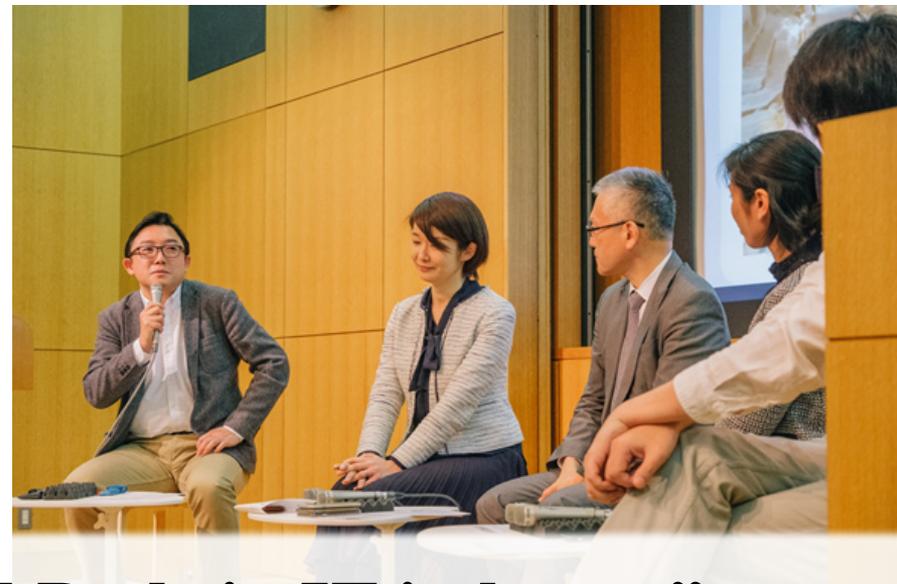
Collaboration of NGO, government and SIA





Private Sectors Solutions





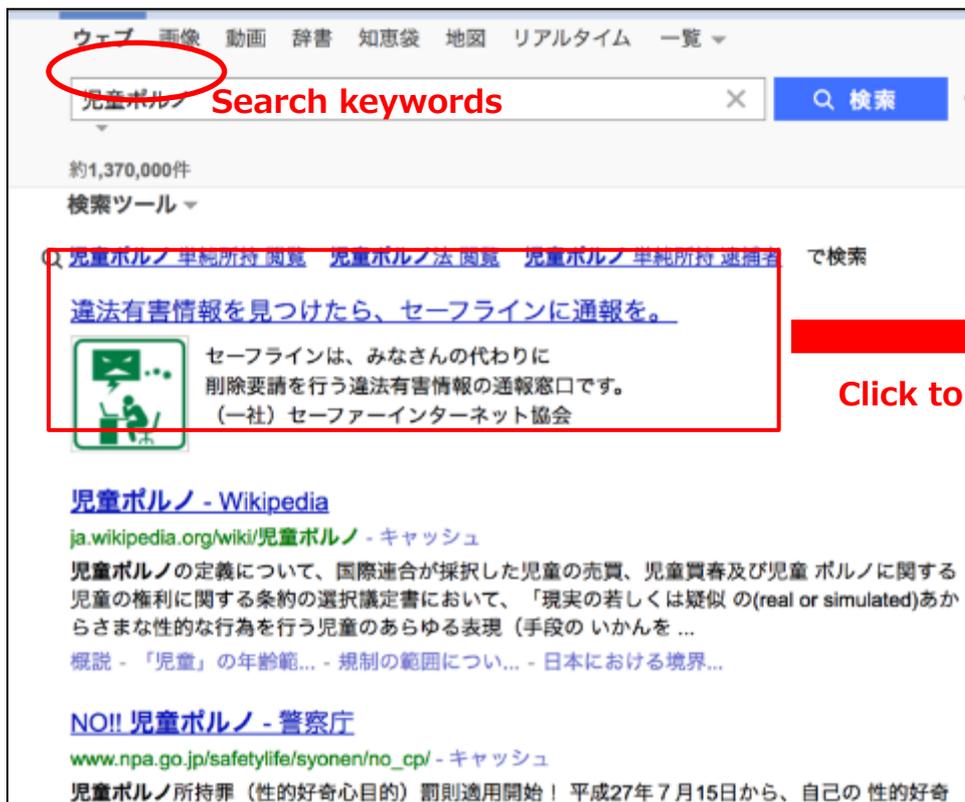
Talk session “Moms and Dads in IT industry”



Cooperation with Yahoo! JAPAN

- With the cooperation of Yahoo! JAPAN, when specific keywords such as “revenge porn” or “child sexual abuse materials” are searched, the banner of Safe-line appears on the top of the search result page. Thus, a very proactive approach is taken to ensure traffic navigation to our website.

Yahoo! JAPAN search



ウェブ 画像 動画 辞書 知恵袋 地図 リアルタイム 一覧

児童ポルノ Search keywords

約1,370,000件

検索ツール

児童ポルノ 単純所持 閲覧 児童ポルノ法 閲覧 児童ポルノ 単純所持 逮捕者 で検索

違法有害情報を見つけたら、セーフラインに通報を。

セーフラインは、みなさんの代わりに
削除要請を行う違法有害情報の通報窓口です。
(一社)セーフインターネット協会

児童ポルノ - Wikipedia
ja.wikipedia.org/wiki/児童ポルノ - キャッシュ

児童ポルノの定義について、国際連合が採択した児童の売買、児童買春及び児童ポルノに関する児童の権利に関する条約の選択議定書において、「現実の若しくは疑似の(real or simulated)あからさまな性的な行為を行う児童のあらゆる表現（手段のいかんを...
概説 - 「児童」の年齢範囲... - 規制の範囲について... - 日本における境界...

NO!! 児童ポルノ - 警察庁
www.npa.go.jp/safetylife/syonen/no_cp/ - キャッシュ

児童ポルノ所持罪（性的好奇心目的）罰則適用開始！平成27年7月15日から、自己の性的好奇

Safe-line report form

<https://www.safe-line.jp/report/>



SIA Safer Internet Association

違法・有害情報の通報

Safe-line

違法・有害情報が掲載されていたページURL **※必須**

情報のジャンル
情報カテゴリーを選択して下さい

該当URLを調べた場所
調べた場所を選択して下さい

入力している情報
入力している情報を登録して下さい

その他に意見

個人や団体からの、一社を単独で運営している等の情報は、
1ヶ月以内にて迅速な対応にて対応させていただきます。



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Safer Internet Association

<https://www.saferinternet.or.jp>